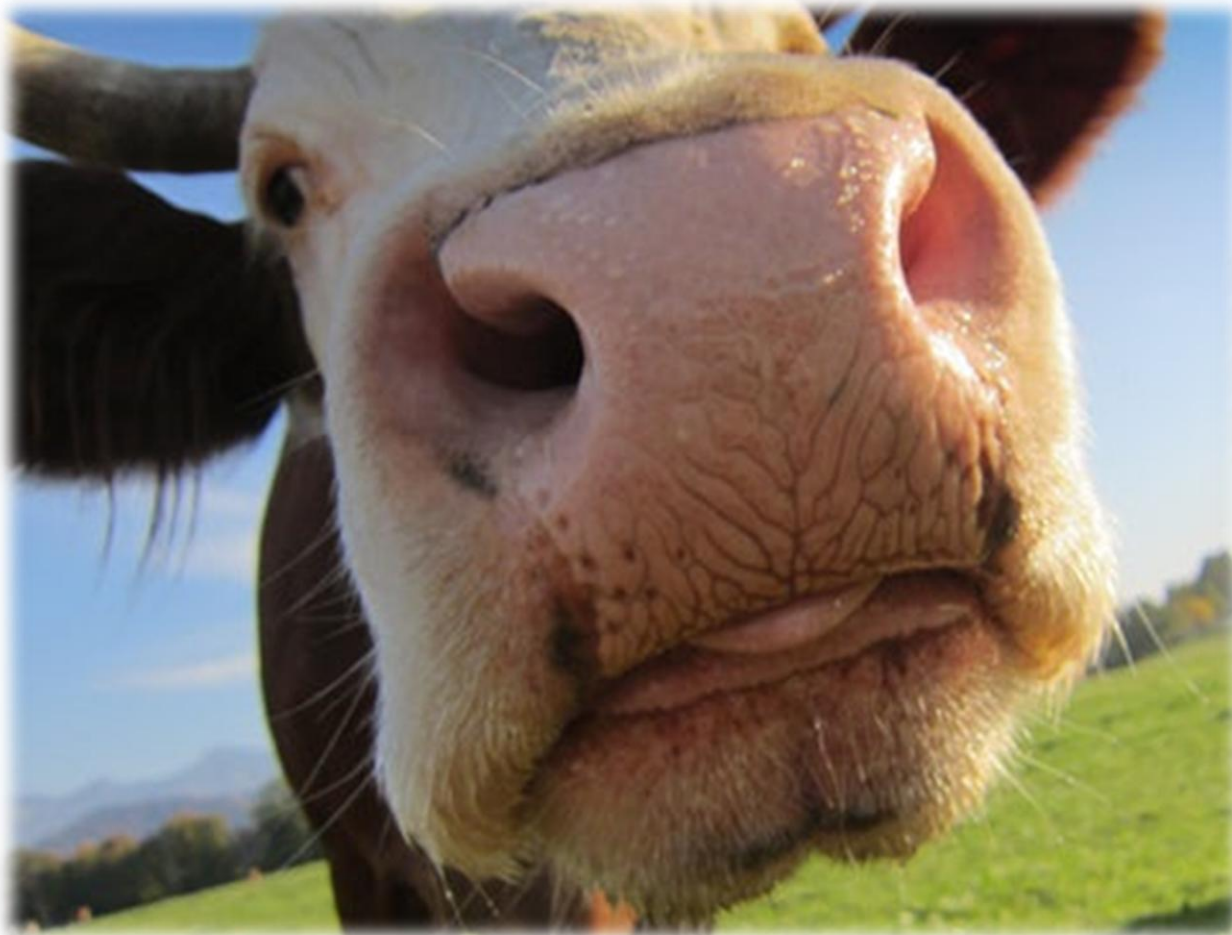


Welcome!
So Glad to See You!



Introductions to the Board of Directors



**Alberta's Premier Ag
Centre and Services**



Have Questions???

We Hope You Do!

- We will be hosting a Question and Answer, Community Discussion at the end of this presentation.
- If you want to ask questions, hold on to them until the end of the presentation or text them to **403.854.8837**



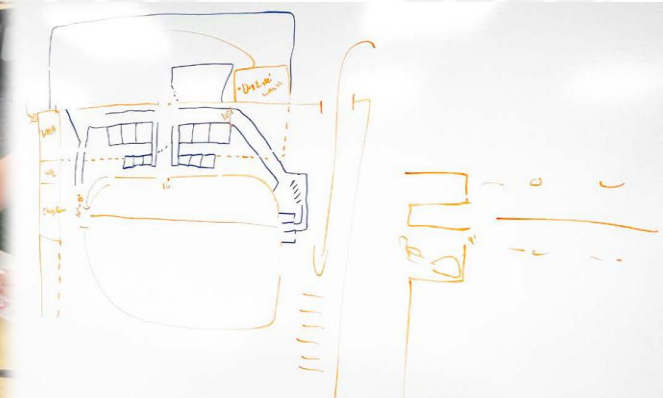
Exhibition 31 is more than just an agricultural campus, it's a vision of a community driven hub that fosters engagement, recreation, and an agricultural ecosystem that promotes and supports all aspects of agriculture. We are located in Township 31, but our goal is to unite farmers, ranchers, researchers, educators, and community members throughout rural Alberta to connect, exchange knowledge, share best practices, and work towards a common goal: to create a more sustainable and equitable future for agriculture, ranching, and rural living.

With a Riding and Event Centre and a Rural Community Practice, we will be host to a variety of events and performers, from rodeos to rockstars and will focus on delivering important, cutting-edge animal health and welfare practices while providing resources and services that support the day-to-day needs of the agricultural community. With a research facility on-site, Exhibition 31 will lead the charge in areas such as animal health, cattle production, sustainable grasslands, and climate research.

Join us in our journey to build a hub where recreational opportunities, education, and shared passion for agriculture come together to shape the future of rural living. It's a place where innovation meets tradition, where cutting-edge practices meet timeless values, and where the future of agriculture is being shaped, one day at a time. The legacy of Exhibition 31 will last for generations to come, and we welcome you to be a part of it. Let's work together to create a world where agriculture thrives and rural communities prosper.



A collage of four photographs showing students and staff working on large-scale architectural or design projects at tables. They are using large sheets of paper, markers, and other materials to create detailed plans.



Passions & Visions: Bringing Them Together!



Exhibition



LOGO RATIONALE



TOWNSHIP 31
LOCATION MARKER



CROP LINES
SECTIONS OF LAND



STAR LIKE
EXCITEMENT
FUN



INVITING SHAPES
WELCOMING FEEL



X like shape for "ex"hibition
X marks the spot



COMMUNITY
COMING TOGETHER
HUB

Governance

Exhibition 31 Ag Centre and Services Society

We officially became an Incorporated Society on March 5th, 2024.



Project Information - Documents

The full opportunity overview can be found on the Exhibition 31 website, along with the business case, a town hall presentation, and an economic impact assessment.

www.exhibition31.ca



Site Location

Conceptual Plan



Exhibition 31 Event Centre Conceptual Site Plan and Site Section

Site Information

Site Area: 80 acres
Pathway: 2 kms of horse riding, dog walking and cross country skiing trails

Building Information

Event Centre Area: 3,108 m² (33,326 ft²)
Rural Community Practice (RCP) Area: 831 m² (8,945 ft²)
Horse Stable Area: TBD

Parking Information

Trailer Parking: 100 spaces
Spectator Parking: 400 spaces

Overflow parking available on grass north of Trailer Parking



Vicinity Diagram

The site is surrounded by a variety of land uses.

To the north, west, and south, the site is bordered primarily by farmland, consisting of a mix of pasture and cultivated agricultural land. Along the south side of the site, Fox Lake Trail and an existing walking trail run alongside the road, providing a recreational connection through the area.

The greatest diversity of land uses occurs to the east of the site. Moving from north to south, these include a cemetery, golf course, residential development, and, farther south, the existing school. Palliser Trail separates the site from these uses. Along the residential area, an existing landscape buffer and walking trail provide additional separation between the site and neighbouring properties.

Legend

- Residential
- School
- Farmland
- Cemetery
- Golf Course/Recreation



Screening Diagram

A generous landscape berm and tree buffer separates the development from the existing neighbourhood, reducing visual, noise, and light impacts.

The berm rises above the neighbourhood, with new and existing trees providing additional screening and a layered transition between the site and residential area.

Parking is set back from the neighbourhood, while the Event Centre and Outdoor Arena sit lower on the site, reducing the overall visual presence of the development.

Legend

- Berm
- Trees
- Parking



Access + Circulation Diagram

Spectator and livestock access and circulation have been separated to provide a safe, efficient, and enjoyable experience for everyone using the site.

This approach also concentrates livestock activity within designated areas, minimizing potential impacts on the surrounding community. Pedestrian and horseback trails connect to the existing pathway network, creating opportunities for people and horses to move through and experience the site while maintaining clear separation between public and equestrian activities.

Legend

- Spectator
- - - Livestock/Contestants
- - - Pedestrian/Horseback



Activity Map Diagram

Higher-intensity uses, including the event centre and outdoor arena, are located toward the centre of the site and away from the surrounding neighbourhood.

Lower-intensity uses and open spaces are positioned along the perimeter to create additional separation and reduce potential impacts on the surrounding community.

Livestock areas are located behind the event centre and other buildings, which act as a physical screen between livestock activity and the surrounding neighbourhood.

Legend

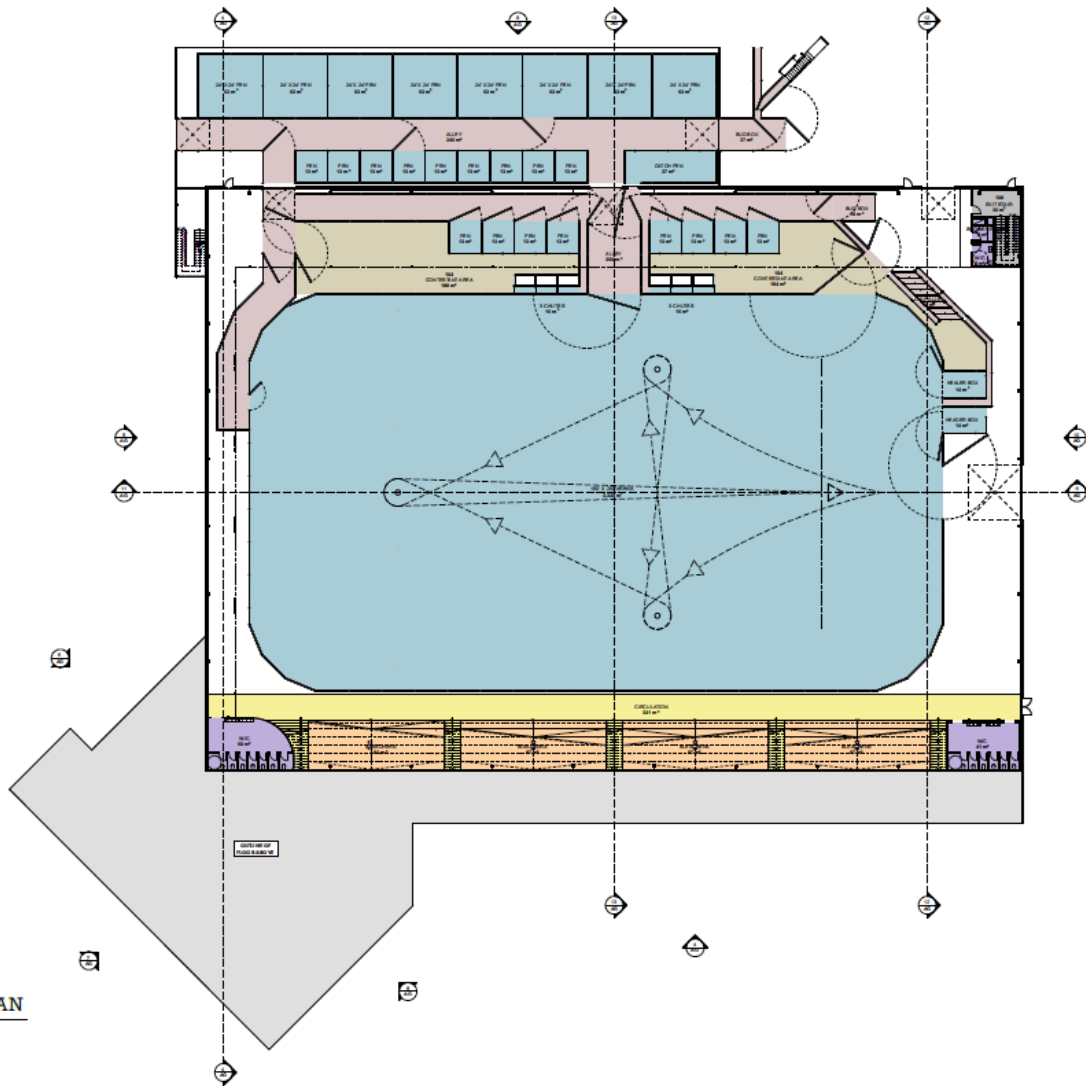
- High Activity
- Medium Activity
- Low Activity

Exhibition 31 - Components

- Exhibition 31 is a multi-faceted project with a number of components, all requiring a home.
- To start, the project includes an Event Centre and a Livestock Centre / Rural Community Practice.
- We engaged an architect to help with preliminary designs and site plans, based on sites identified through the business case process.



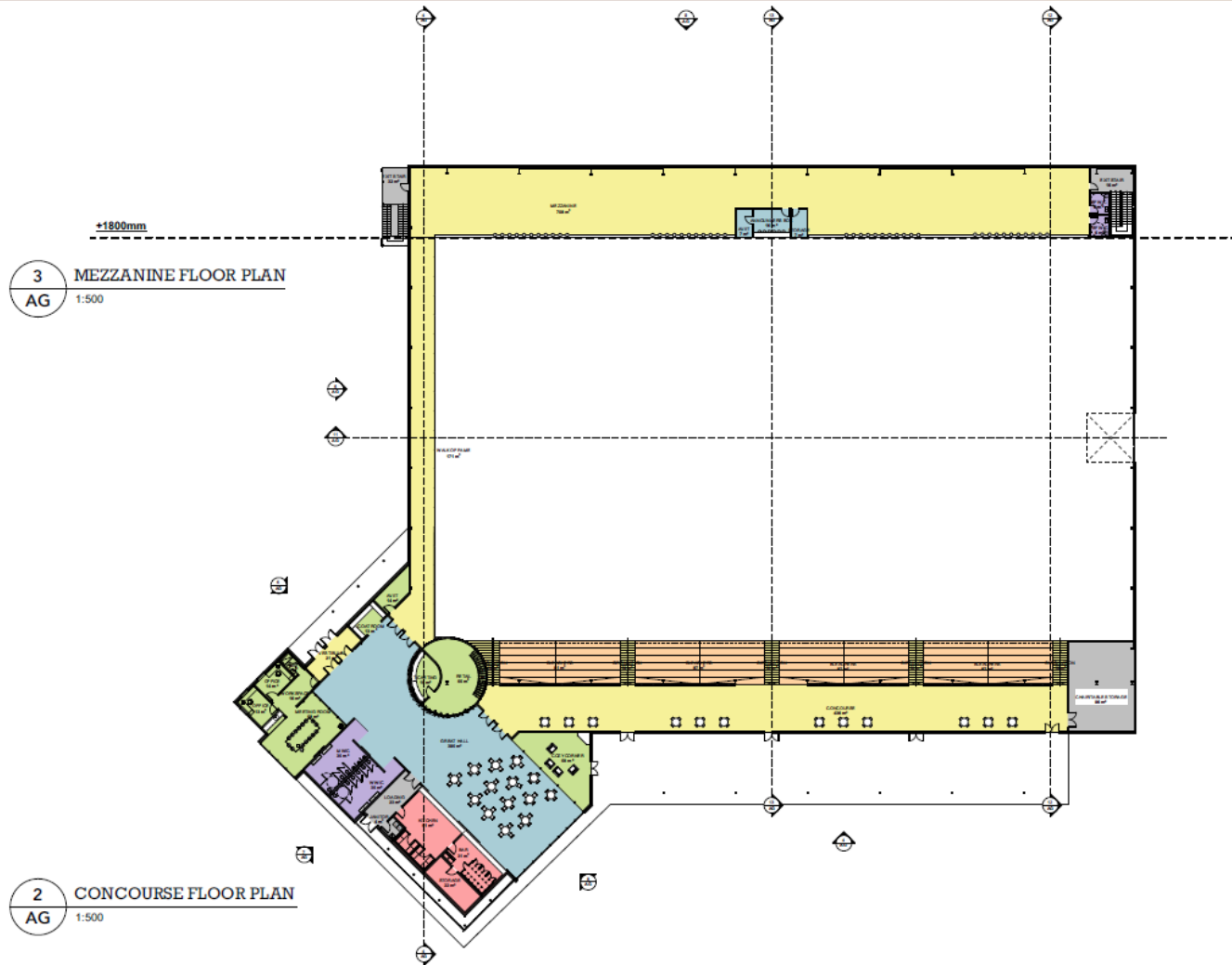
Arena Floor Plan



1 ARENA FLOOR PLAN
AG 1:500



Concourse - Mezzanine Floor Plan



Rural Community Practice - Floor Plan

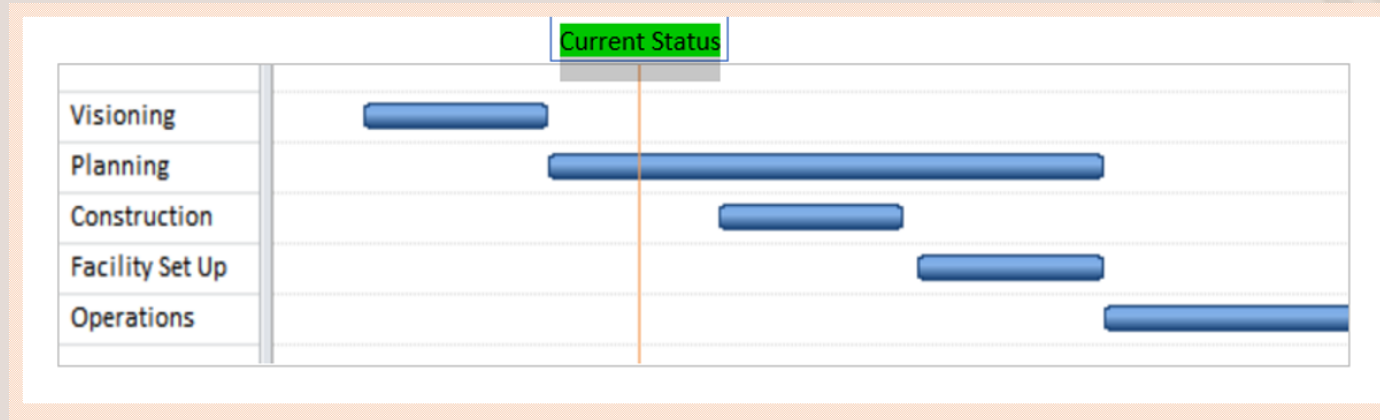


1 MAIN FLOOR PLAN
RCP 1:250



When will it be built?

We are here....



- Visioning, Planning, and Fund Development Activities (2018 - 2029)
- Planning and Business Development Activities (2022 - 2030). These activities coincide with construction
- Commercial Operations begin (2030), for both Event Centre and Rural Community Practice
- A minimum two-year period is required for revenues to ramp up to steady state operations

Exhibition



Next Steps – The Path Forward

We are confident that the site brings us the best opportunity to combine site useability, site aesthetics, ease of access, and regional economic growth.

- Approval of land use rezoning application
- Land purchase
- Many more conversations with community, partners, and user groups
- Ongoing fund development
- Facility blueprints
- Construction
- Operations
- **Grand Opening**



Curious Questions???

Community Conversations





**Let's Shape
the Future
Together!**

**Be Part of this
Groundbreaking
Project!**

Contact Information

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